

Mid-Atlantic Family Engagement Award

*****Win \$2,000 or more for your school or district with your creative idea!**

The Mid-Atlantic Family Engagement Award is an annual award for schools and districts that have demonstrated innovative and unique strategies to involve parents as equal partners in their child's education.

Five areas of parent involvement have been identified below. Schools and/or districts may demonstrate an impact in multiple areas or a minimum of one area.

Areas of Parent Involvement:

1. **Communicating:** Fostering effective channels and methods of communication to meaningfully engage parents.
2. **Volunteering:** Recruiting or organizing parents to support school activities, both internal and external
3. **Learning:** Organizing and coordinating activities to empower parents with knowledge to support their child's education (ex: reinforcing classroom skills, homework, etc...)
4. **Collaborating with the Community:** Effectively coordinating resources and services for the community and/or implementing creative parent outreach strategies, which could include fundraisers that would enhance a school's services or environment, or coordinating resources or services from the school community that may serve an external community.
5. **Decision Making:** Empowering parents as advocates on decision-making committees or programs that give them a voice in their child's education.

Nomination Deadline:

- Completed nomination forms must be faxed or postmarked by **February 10, 2012.** Incomplete nominations will not be accepted.
- Nomination forms can be mailed, faxed, or emailed using the contact information below:

Successful Innovations, Inc.
Attn: Mid-Atlantic F.E. Awards
2412 Langhorne Road, Suite 109
Lynchburg, Virginia 24501

Fax: (434) 239-0255

Email: info@si4all.com

Selection Process:

After reviewing all completed nomination submissions, a panel of judges will select 4 finalists. All nominated schools and districts will be acknowledged at the Mid-Atlantic Family Engagement Summit. The finalists will be recognized at the Mid-Atlantic Family Engagement Award Ceremony and the Grand Prize Winner will be announced from the finalists. The award ceremony will be held on March 16, 2012 at the Mid-Atlantic Family Engagement Summit. **For more information on the Mid-Atlantic Family Engagement Summit visit www.si4all.com and click on the green "featured events" tab in the middle of the homepage.*

Opportunities for Winners:

The Grand Prize Winner and finalists will have a variety of opportunities to have their schools and districts highlighted for their meaningful impact on family engagement. Opportunities include:

- Grand Prize winner will receive \$2,000 or more for their school or district and special plaque for accomplishment. Finalists will receive special plaques and recognition.
- Publicity / news coverage for this prestigious award and letter of acknowledgement to their school board.
- Recognition by state and national political leaders for school's accomplishment.
- Exclusive feature on Successful Innovations, Inc. website and educational association's websites and e-newsletter highlighting finalists and Grand Prize Winner.
- Invitation to speak at educational events and conferences
- Opportunity to participate in "best practices" publication and/or website that will serve to inspire other school districts on innovative parent engagement strategies.

Mid-Atlantic Family Engagement Award Nomination Form

- Please complete each section of the nomination form.
- Incomplete nominations will not be considered.
- If you have questions about the nomination process or award program, please contact info@si4all.com (preferred) or 1-866-946-0204.

Section 1: Contact Information

Name of School or District: _____

School District: _____

Address: _____

Phone: _____

Principal Name or Superintendent: _____

Person Completing Form:

Name: _____ Phone: _____

Email: _____

Which best describes your affiliation with the school: (Circle one)

Administrator Teacher Paraprofessional Parent Community Member Business Partner

Section 2: Project Information

Which area(s) of Parent Involvement Does Your Submission Support (*see areas on page 1*)

List Areas Below:

- **Please describe the nature of your project / program/ strategy that you have implemented to support family engagement in your school or district.** (Responses should be no longer than two-typed pages double-spaced with a font size no less than 12 points) *You may use a separate sheet of paper.
- When writing the narrative, please provide clear, detailed information about the project including: when you began the project, what was the goal, and how was the goal achieved, how the project meaningfully impacted families.
- Letters of recommendation will be accepted, but are not required. You may submit a maximum of two letters of recommendation from parents, school officials, business leaders, or legislators in support of your school's or district's nomination.

All nominations and letters of support must be submitted or postmarked no later than **February 10, 2012.**

