



## Platinum - \$5,000.00

Opportunity to comment on product/service to attendees at luncheon and reception	Full page ad in conference booklet	Ability to insert company materials in registration bags for attendees	Listing on Platinum Sponsor sign in registration area	Recognition in sponsor thank you ad in our Family Engagement e-bulletin sent out to 10,000 Title I directors	2 free conference registrations - \$550.00 value	Attendee mailing list	Free exhibit booth for company display - \$375.00 value
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## Gold - \$2,500.00

Opportunity to address attendees at breakfast and reception	Half page ad in conference booklet	Listing on Gold Sponsor sign in registration area	Featured website link on our conference section of website	Recognition in sponsor thank you ad in our Family Engagement e-bulletin sent out to 10,000 Title I directors	2 free conference registrations - \$550.00 value	Free exhibit booth for company display - \$375.00 value
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## Silver - \$1,000.00

Opportunity to address attendees at reception	Quarter page ad in conference booklet	Listing on Silver Sponsor sign in registration area	Featured website link on our conference section of website	Recognition in sponsor thank you ad in our Family Engagement e-bulletin sent out to 10,000 Title I directors	Free exhibit booth for company display - \$375.00 value
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## Bronze - \$500.00

Recognition of sponsorship to attendees	Listing on Bronze Sponsor sign in registration area	Recognition in sponsor thank you ad in our Family Engagement e-bulletin sent out to 10,000 Title I directors	Free exhibit booth for company display - \$375.00 value
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## Affiliate - \$300.00

Receive a special acknowledgement in our conference program booklet



## Award - \$500.00-\$1,000.00

Opportunity to appear in "photo opps" during the Family Engagement Ceremony	Participate in the award presentations	Acknowledged in press releases and conference	This prestigious award will be given to the school or district winner of the Mid-Atlantic Family Engagement Contest
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## Lunch - \$3,000.00 \*Limit 1 Lunch Sponsor

Opportunity to give a brief overview of your company and resources to attendees during lunch

Full page ad in program booklet

Opportunity to put literature about your company in conference bags to all attendees

Featured website link in conference section of our website

Free exhibit booth for company display-\$375.00 value

2 free conference registrations-\$550.00 value



## Reception - \$3,500.00 \*Limit 2 Reception Sponsors

Opportunity to give a brief overview of your company and resources to attendees during lunch

Full page ad in program booklet

Opportunity to put literature about your company in conference bags to all attendees

Featured website link in conference section of our website

Mailing list of all conference attendees

Free exhibit booth for company display-\$375.00 value



## Breakfast - \$2,000.00 \*Limit 2 Breakfast Sponsors

Opportunity to give a brief overview of your company and resources to attendees during breakfast before the General Session

Half page ad in program booklet

Opportunity to place literature about your company in conference bags fo all attendees

Featured website link in our conference section on our website

Free exhibit booth for compnay display-\$375.00 value

1 free conference registration-\$275.00 value

**Thank you for choosing to be a sponsor!**



## **Sponsorship Form- Mid-Atlantic Family Engagement Summit**

My company agrees to the following sponsorship level or amenity at the 2012 Mid-Atlantic Family Engagement Conference. Please provide us with the following information and check the level or amenity you wish to sponsor. Sponsorship must be received by **March 2, 2012** to be included in the final program.

(Company Name)
(Contact Name)
(Address)
(City, State, Zip)
(Email)
(Website Address for Program Booklet)
(Signature)
(Date)

\*Please email a 100-word or less company description for the program booklet to [info@si4all.com](mailto:info@si4all.com) or attach a separate sheet of paper with your description.

### **Sponsorship Levels**

√	Sponsorship Type	Level Amount
	Platinum Sponsorship	\$5,000.00
	Gold Sponsorship	\$2,500.00
	Silver Sponsorship	\$1,000.00
	Bronze Sponsorship	\$500.00
	Affiliate Partner	\$300.00
	Breakfast Sponsor	\$2,000.00
	Lunch Sponsor	\$3,000.00
	Reception Sponsor	\$3,500.00
	Award Sponsor	\$500-\$1,000.00

\*Please check the appropriate box next to the sponsorship level(s) that you are interested in.

# Mid-Atlantic Family Engagement Summit

March 15-16, 2012

## Exhibit Space Application

**Instructions:** Type or print this application. Complete all sections. Sign and return this application to Successful Innovations, Inc. \*Applications may be faxed to (434) 239-0255. Payment can be sent to: Successful Innovations, 2412 Langhorne Rd., Suite 109, Lynchburg, Virginia 24502.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Key Contact Person (will receive all exhibitor communication)

\_\_\_\_\_  
Key Contact Person Phone Number/Email Address

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Company Website

Booth Fee= \$375.00

### Exhibit Hours

#### Thursday, March 15, 2012

8:00am-3:30pm

5:30pm-7:30pm- Reception

#### Friday, March 16, 2012

8:00am-12:00pm

**Set up:** March 14, 2012 (5pm-9pm)

March 15, 2012 (7am-8am)

**Location:** Holiday Inn Select  
601 Main Street  
Lynchburg, Virginia 24504

**Method of Payment:** Successful Innovations, Inc. Tax ID #33-12-12-671

An invoice will be sent to you upon receipt of application. Payments can be submitted after you have received the invoice.

**Acceptable Methods of Payment:** credit card or check

We agree to abide by all the rules and regulations governing the exposition which are listed below and which are a part of this application. Acceptance of this application by Successful Innovations, Inc constitutes a contract.

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Authorized Signature / Title

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Date

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**Exhibit Guidelines (this can be separate sheet)**

-The booth space rental is \$375.00 per 10'X10" booth

-Contract must be submitted with final payment due by March 1, 2012.

**Cancellation Policy:** All requests for cancellation of booth space must be received in writing. If a written request is received prior to February 15, 2012, the exhibitor will be liable for 50% of booth space contracted. No refunds will be made for cancellations after February 15, 2012.

**Fire Protection:** Booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with all local and state government requirements and with National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards the right is reserved to cancel all or such part of the exhibit as may be irregular.

**Insurance:** The Exhibitor agrees to furnish a certificate of insurance to Successful Innovations, Inc if requested.

**Repair of damages:** The cost of repairing any damage by the exhibitor, its employees, representatives, or agents to the conference venue will be billed and paid by the exhibitor. Nothing will be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, ceiling, furniture or other property of the conference venue.

**Subletting Space:** Exhibitors shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibitor in the regular course of business, without approval.

**Loss, Damage, Injury:** The Exhibitor will be responsible for any injury, loss, damage that may occur to an exhibitor's employee or property from any cause whatsoever. Successful Innovations, Inc will not be liable for any injury, loss, or damage which may be sustained by any person who may be on the premises leased to an exhibitor, or watching, observing, or participating in any demonstration or exhibit of exhibitors.

**Rejection of Application:** Successful Innovations, Inc reserves the right to cancel or refuse rental of display space to any person or company whose conduct or display of goods is, in the opinion of management, incompatible with the general character and objectives of the exposition.

**Compliance with the Law:** The exhibitor or his representative or employees shall not engage in any display, publication, performance, or other activity which is in conflict with any federal, state, or local law, regulation, rule or ordinance. Exhibitors cannot display or bring into the exhibit any animal, bird, fish, or other non-human creature without prior authorization from management.

**Interpretation and Amendment:** Successful Innovations, Inc should have full power to interpret or amend these rules. The exhibitor agrees to abide by any rules or regulations that may hereafter be adopted by Show Management, which shall be as much a part hereof as though fully incorporated herein,

\_\_\_\_\_ (Authorized Signature)

\_\_\_\_\_ (Date)

# Successful Innovations INC.



January 12, 2012

Dear Exhibitor,

You are invited to sponsor and/or exhibit at our **2012 Mid-Atlantic Family Engagement Conference** on March 15-16, 2012 in Lynchburg, Virginia. This will be a powerful conference featuring many national educational experts and presenters.

You will have the opportunity to share your services and products with over 200 decision-makers from the Mid-Atlantic States. Superintendents, Title I Directors, Principals, and PTA Presidents will be eager to see what resources and services you can provide for them.

In addition, you will have many opportunities to network with the conference attendees and form lasting relationships. As a sponsor, you will also be invited to breakfast and lunch with attendees. You will have the opportunity to get to know them on a personal level at our "Networking Reception" which will feature live entertainment and door prizes.

Please complete the attached exhibitor/ sponsor forms if you would like to have your company represented at this exciting event.

Sincerely,

Darlene Mack

Successful Innovations, Inc.

Successful Innovations, Inc.  
2412 Langhorne Road, Suite 109  
Lynchburg, Virginia 24501  
Toll Free Phone: 1-866-946-0204  
Fax: 434-239-0255  
[www.si4all.com](http://www.si4all.com)